HELIOS FOUNDATION

Online info session · 26 October 2026



Advancing preventive and systemic approaches to wellbeing at work

Call for projects 2026-2027: what we fund, how to apply and how we select.

LUC LALLEMAND, MANAGING DIRECTOR AND CO-FOUNDER
ELKE JEURISSEN, CHAIR OF THE ADVISORY BOARD

Agenda

1. Why this call
2. Is it for you?
3. How to apply
4. How we select
5. Your questions

Key dates

Five weeks from today to your letter of intent.

30 November 2026	**Deadline letters of intent**, 23:59 CET
1 February 2027	Shortlist announced, phase 2 opens
8 March 2027	**Deadline detailed proposals**, 23:59 CET
5 July 2027	Selected projects announced

PART 1

why this call

What Helios Foundation wants to achieve, and where your project fits in.

Why this call

We fund **preventive, evidence-based and system-oriented** solutions for mental wellbeing at work in Belgium, with **real and measurable impact**.

Connect to at least two pillars

1.

healthy work design & organisational prevention

Psychosocial risk prevention, workload, role clarity, autonomy

2.

leadership development & relations at work

Early detection, inclusive management, shared responsibility

3.

workforce wellbeing literacy

Knowledge and daily behaviours that build resilience

Prevention first

WHAT WE LOOK FOR

Early action or structural change

Projects that help change systems, practices or norms, rather than curative or individual-only approaches

OUTSIDE THE SCOPE

Primarily therapeutic projects

Primarily advocacy-driven projects

Projects detached from an organisational context

PART 2

is it for you?

Who we want to reach, who can apply and what funding is available.

What projects we prioritize

CAREER STAGES

Early career, young parents, focus on ages 20 to 40

ORGANISATIONAL STAGES

Growth, restructuring, downsizing, high pressure, understaffing, mergers

SECTORS

All sectors, with a clear Belgian impact

Who can apply

Any organisation that can drive real impact

- Companies
- Academic and research institutions
- Non-profits and foundations
- Sectoral organisations and social partners

Consortia strongly encouraged: research, practice and target group together

Lead applicant based in Belgium

FUNDING PER PROJECT

€50.000

Minimum per project and per year, for two consecutive years. There is no maximum: what counts is quality.

Duration and funding

18 to 24 months, extension possible subject to results

Fast-track implementation encouraged

Co-funding: allowed, not required

Financial gap: show why routine public or market funding is not enough

PART 3

how to apply

Two phases, a letter of intent and a short video pitch.

Two phases

PHASE 1 · BY 30 NOVEMBER 2026

Letter of intent and video pitch

Max. 3 pages · 2.000 words · 3-minute video

PHASE 2 · BY 8 MARCH 2027

Detailed proposal

Shortlist only · 15 pages · expert review

Dutch, French or English, with an English summary

Your letter of intent

Skip the general facts. Spend your words on **your target group, your problem, your approach** and **how you will measure success**.

Video pitch

Max. 3 minutes, on a smartphone, by your own team.

- Why this approach, linked to the pillars?
- What impact within 2 years?
- Why can your team deliver?

Real people, own voice. No avatars or synthetic voices.

AI for your written proposal? If so, tell us which tools and why.

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PART 4

how we select

The criteria, what strong proposals look like and who reviews them.

What strong proposals look like

Nine criteria, each scored from 1 to 10. Strong proposals show:

- A clear, evidenced problem
- Prevention and structural change
- Few, achievable objectives
- Rigour with practical use
- Real partners and target groups, real co-creation
- Plausible impact, potential to scale
- A clear funding gap

Meet the Advisory Board

They review the letters of intent and the detailed proposals.



Elke Jeurissen

Chair

Speaker and consultant on inclusive leadership



Lode Godderis

CEO, IDEWE

Professor of Occupational Medicine, KU Leuven



Alex Parisel

General Director, Partena Promeris

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Where to apply

On our application platform:

heliosfoundation.be/call-for-projects

The full call document is available on the same page.

Questions? Read the FAQ below the application form.

Anything else:
questions@heliosfoundation.be

PART 5

your questions

Luc Lallemand and Elke Jeurissen answer your questions.

HELIOS
FOUNDATION

Thank you

heliosfoundation.be/call-for-projects

questions@heliosfoundation.be

Boulevard de la Plaine 5, 1050 Ixelles

LETTERS OF INTENT BY 30 NOVEMBER 2026